### 9<sup>th</sup> Smalltalks - Argentine Conference University of Buenos Aires November 11 - 13, 2015

# **Show Us Your Company: Instantiations**

John O'Keefe Chief Technical Officer Instantiations, Inc.



# **Company Early History**

- Instantiations has contributed to the Smalltalk industry continuously since 1984
  - 1984 Instantiations' co-founders developed the world's first commercial version of Smalltalk at Tektronix.
  - 1988 Founded Instantiations Inc. (first incarnation) and became one of the most prominent Smalltalk product and consulting companies in the world.
  - 1992 Instantiations acquired by Digitalk, Inc. and lead design & development of Digitalk's VSE product line.
  - 1990's Digitalk was an early partner of IBM in the creation and marketing of Smalltalk technology.
  - 1993 Co-founders of Instantiations founded ObjectShare Systems, a major Smalltalk product vendor and creator of WindowBuilder Pro & WidgetKits, which was acquired by ParcPlace-Digitalk in 1996.
  - 1995 Digitalk was acquired by ParcPlace forming ParcPlace-Digitalk. Current Instantiations employees made major contributions to the development and marketing of VisualWorks TM Smalltalk.
  - 1997 Instantiations Inc. (second incarnation) was formed in 1997 by the Tektronix/ Instantiations/ ObjectShare team. The company has offered products and services to the Smalltalk industry since its inception.



# **VA Smalltalk History**

- Originally a collaborative effort of IBM and Object Technology International
  - 1993 Began life as IBM VisualAge® Smalltalk 1.0
  - 2004 Instantiations contracts to provide VisualAge Smalltalk support for IBM
  - 2005 Last IBM release (VisualAge Smalltalk 6.0.4)
  - 2005 Instantiations licenses VisualAge Smalltalk
  - 2005 VA Smalltalk 7.0
  - 2015 VA Smalltalk 8.6.2



# **Distributed Company**

- Vancouver WA: Corporate Headquarters
- Portland OR: Corporate Sales Office
- Raleigh NC: Development Headquarters
- Arlington VA: Remote Development Lab
- Russia: Remote Development Lab



#### **Customers**

- Main industry areas
  - Insurance
  - Banking/finance
  - Utilities
  - Everything else
- Locations
  - North America
  - Europe
  - Australia/New Zealand
  - South America
  - Africa



## **Product Details**



#### **How Do You Get VA Smalltalk?**

- Download evaluation copy
  - http://www.instantiations.com/products/vasmalltalk/download.html
- Buy development licenses
  - http://www.instantiations.com/products/purchase.html
- Download development build
  - Announced in VA Smalltalk Google Group
- Be a committer on an Open Source project
  - http://www.instantiations.com/company/open-source.html
- Work for an educational institution
  - http://www.instantiations.com/products/academic-licenseprogram.html



#### **Contact us**

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